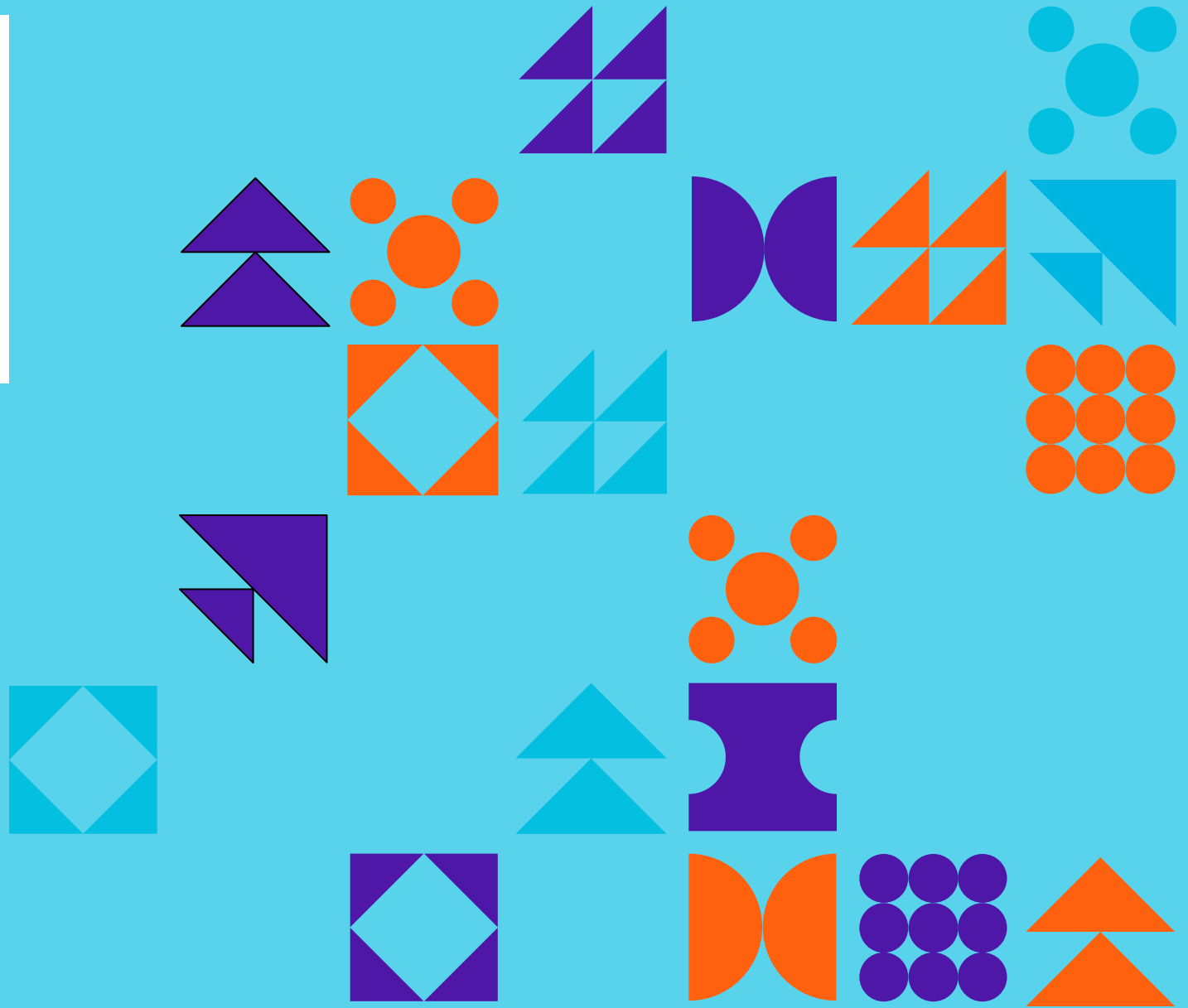




Project
Management
Institute®
Great Lakes

Annual Business Meeting

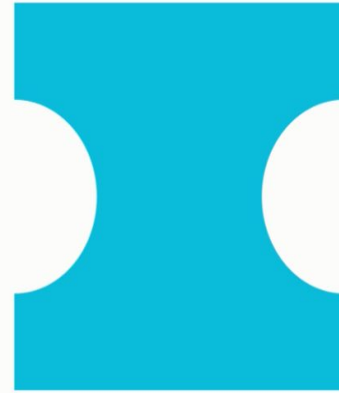
December 11, 2023





Collaboration

Working together



Determination

Delivering outcomes



Change

Navigating transformation



Project
Management
Institute®

2023 PMIGL OFFICE OF THE PRESIDENCY



Michele Patera
President, PMI Great Lakes Chapter
president@pmiglc.net
www.pmiglc.org



Anthony Amalraj
President Elect, PMI Great Lakes Chapter
president.elect@pmiglc.net
www.pmiglc.org



Jerry Gusmano
Past President, PMI Great Lakes Chapter
past.president@pmiglc.net
www.pmiglc.org

PMIGL 2023 Executive committee

Michele Patera

President



Jerry Gusmano

Past President



Anthony Amalraj

President Elect



Jonathon Falcon

VP Finance



Srini Pinnamaneni

VP Marketing



Suja Joseph

VP Professional Development



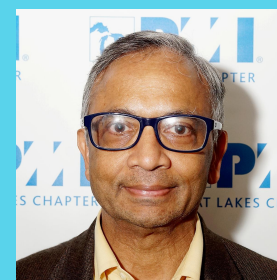
Synthia Adams

VP Communications



Surya Prakash

VP Membership



LeighAnne Martin

VP Outreach



Jennifer Maynard

VP Administration



2023 Chapter Accomplishments



- ❖ Support and Grow theme: Supported membership by offering virtual and face to face events and grew membership
- ❖ Created structure and volunteer staff for our Next Generation of Rising Leaders initiative
- ❖ Implemented updated By-Laws
- ❖ Represented PMI Great Lakes at the North America LIM in San Diego and Global Summit in Atlanta
- ❖ Partnered with Peak Business Management and IIL to bring diverse training opportunities to our membership at discounted rates
- ❖ Continued focus to help our members obtain and retain certifications
- ❖ Obtained \$5,000 from PMI National for event cost reimbursement helping to keep professional development member pricing down
- ❖ Received \$7K from PMI Capital and Thumb – dissolved chapters and gained membership

**T H A N K
Y O U**



Executive Committee, thank you for your Leadership and Support in implementing our 2023 strategic goals and initiatives.



thank
you

**PMIGL Director and Manager Volunteers,
Thanks for giving of your time and talent.
Your sincere effort and hard work is greatly
appreciated.**

You are the **heart of our chapter we are proud
of all your good work!**

Members,

**Thank you for your membership and for
contributing at our events. We couldn't do it
without you!**

Office of the Presidency 2024



Synthia Adams
President Elect, PMI Great
Lakes Chapter
president.elect@pmiglc.net
www.pmiglc.org



Anthony Amalraj
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Lakes Chapter
president@pmiglc.net
www.pmiglc.org



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PMIGL 2024 Executive Committee

Anthony Amalraj

President



Michele Patera

Past President



Synthia Adams

President Elect



Jonathon Falcon

VP Finance



Srini Pinnamaneni

VP Marketing



Suja Joseph

VP Professional Development



Rodney Johnson

VP Communications



Surya Prakash

VP Membership



LeighAnne Martin

VP Outreach



Jason Lampkin

VP Administration



2024 Goals



2024 Goals



2023 PMIGL PROFESSIONAL DEVELOPMENT TEAM

Suja Joseph

VP Professional Development



Nikita Kennard

Director Speakers



Manager-Speaker Contract and Packets

Frank Lin



Michelle Baker

Director Symposium



Manager of Symposium

TBD



Ron Papa

Director Certification



Marie Lee

Director Meetings



Allison Kava

Manager Breakfast Mtgs



Marchel Dargin

Manager Dinner Mtgs



Kandra Chinnshaw

Director Seminars



Kevin McLogan

Manager of PDD



Tim Yang

Dave Tate

Manager of Events



2023 PD ACCOMPLISHMENTS



- 8 Virtual Monthly Meetings (IIL speakers)
- 4 Virtual Breakfast Meetings
- 1 in person Symposium
- On demand Symposium sessions
- 1 in person PDD (1 keynote ProjectBytes speaker)
- Consistent and frequent promotion of events from Communications, Marketing and Social Media team
- Obtained new Speaker Director
- Obtained new Seminars Director
- Agree to have a small conference for 2024



2024 PMIGL PROFESSIONAL DEVELOPMENT TEAM

Suja Joseph

VP Professional Development



Nikita Kennard

Director Speakers



Manager-Speaker Contract and Packets

Frank Lin



Michelle Baker

Director Symposium



Manager of Symposium

Tamara Matthews



Ron Papa

Director Certification



Marie Lee

Director Meetings



Allison Kava

Manager Lunch & Learn Mtgs



Marchel Dargin

Manager Dinner Mtgs



Mark Keses

Director Seminars



Kevin McLogan

Manager of PDD



Tim Yang

Dave Tate

Manager of Events



2024 PD Goals

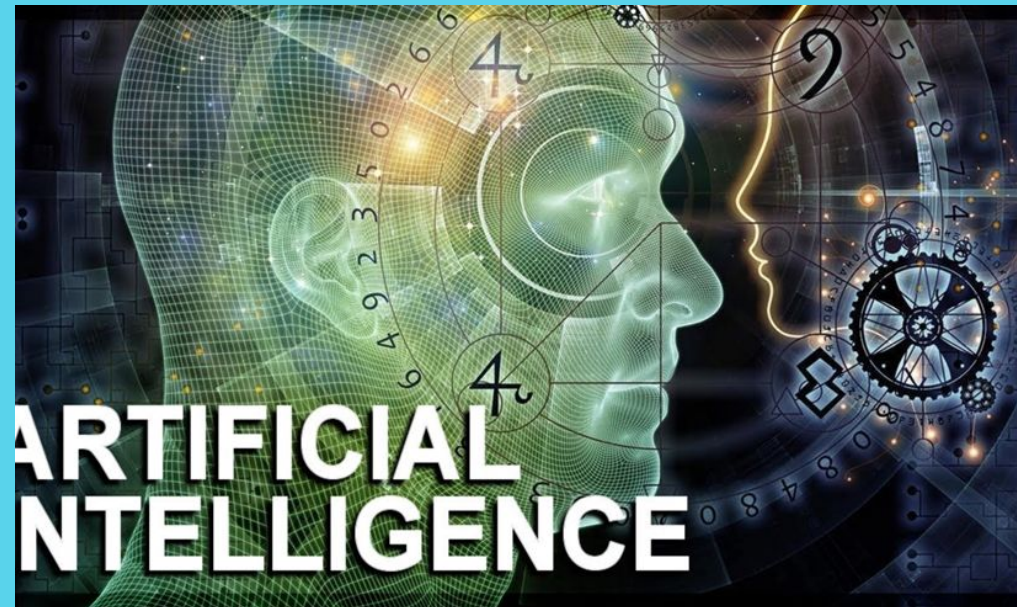


- Document the activities of Professional Development roles
- Hear the voice of the customer from our membership
- Create strategies to boost up attendance for virtual and in-person events
- Operationalize the small conference to replace Workshops
- Collaborate with Marketing team about PMIGL Podcast (Potential new role for PMIGL Podcasting)
- Initiate Quarterly Lunch and Learn meetings in lieu of Breakfast meetings

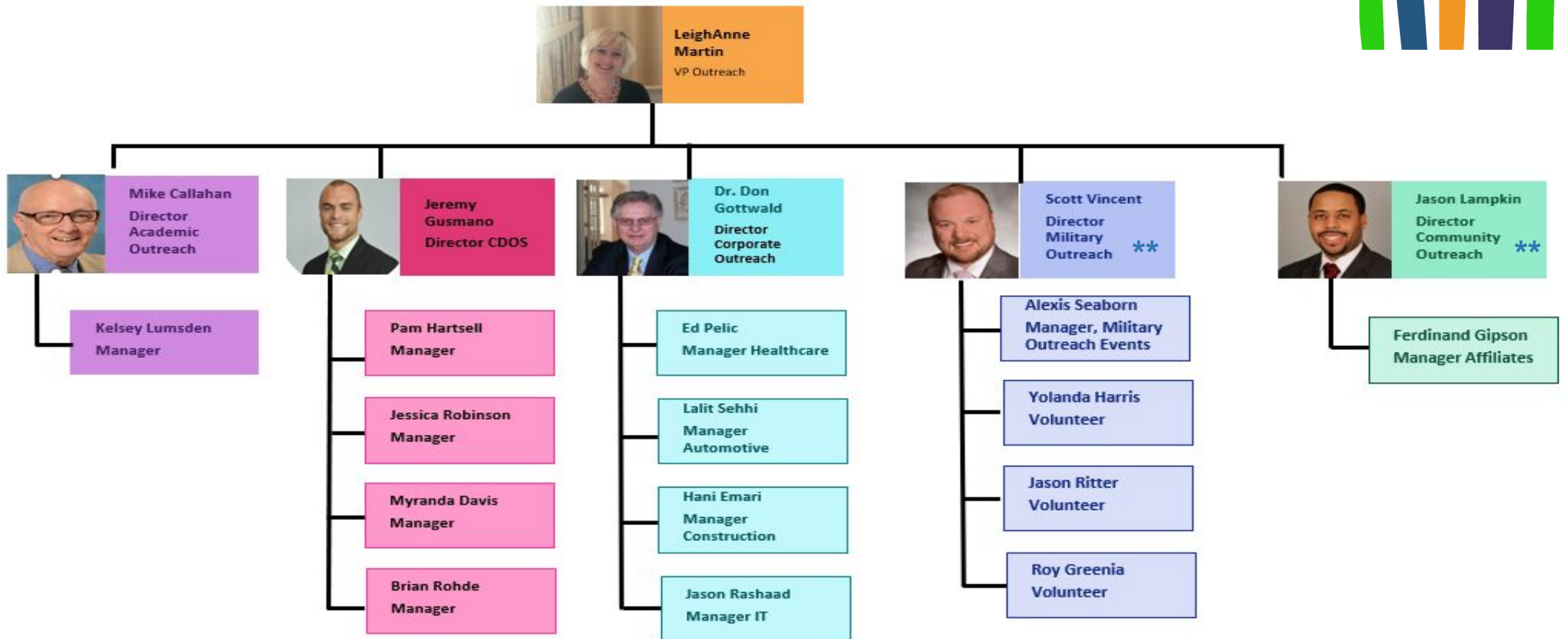
2024 THEME



Transforming Project Management in an AI World



PMIGL 2023 Outreach Team



****2024 Pending Changes**

2023 Outreach Accomplishments

- ❖ Community Day of Service (CDOS)
 - ❖ Nonprofits for the Event
 - ❖ Share Detroit
 - ❖ Gift for All God's Children
- ❖ Assembled 2024 CDOS Event Team
- ❖ Website Outreach Section Cleanup
- ❖ Outreach Team Collaboration Improvements



2023 Outreach Accomplishments



Community



- ❖ Key participants of the Community Day of Service event.
- ❖ Scope for PM for Change program to implement CAPM Training for High School.
 - ❖ Targeted High Schools – Davis Aerospace & Cristo Rey
- ❖ Project Charter for targeted High Schools In Progress

Corporate



- ❖ Key participants of the Community Day of Service Event
- ❖ Health Care Outreach drafted their Community of Practice (CoP) Charter
- ❖ Conducted Quarterly Construction Quality Management Community of Practice
- ❖ Automotive Outreach Manager on-boarded and created activities plan.
- ❖ IT Outreach Manager on-boarded and created activities plan.

2023 Outreach Accomplishments



Military



- ❖ Key participants of the Community Day of Service event.
- ❖ Successful Application Workshop in June.
- ❖ PMI Great Lakes PMP/CAPM Application Workshop on Dec 2nd

Academic

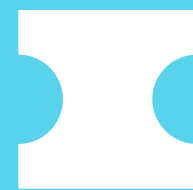
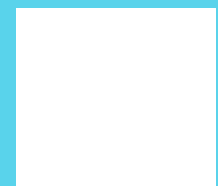
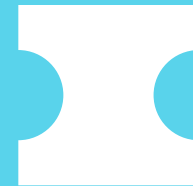
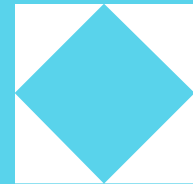
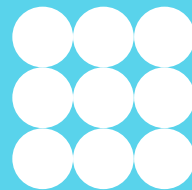
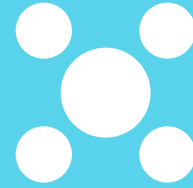


- ❖ Recruited new Director for Academic Outreach
- ❖ Recruited new Manager to support activities in Academic Outreach
- ❖ Resolved relationship with PM training at Central Michigan University to a mutually understood and agreeable position
- ❖ Launched the initial idea of Better Together at CMU
- ❖ Launched the initial idea of A PMI Student Club, housed at CMU, to be associated with PMIGL

2024 Planning In Action



2nd Annual PMI Great Lakes Chapter Project Management Community Day of Service® April 27, 2024



2024 Outreach Planning



Community

- ❖ Key in CDOS Planning & Event
- ❖ Targeting **Davis Aerospace** - Fall 2024
- ❖ Targeting **Cristo Rey** - Fall 2024.
 - ❖ Potential partner with a company that is a part of their Work Study Program for students.
- ❖ Open Role - Manager of Government Outreach

Corporate

- ❖ Key in CDOS Planning & Event
- ❖ Construction Outreach will continue quarterly meetings for their community of practice and other events with the help of additional volunteers.
- ❖ Health Care Outreach will start planning their events for their Community of Practice
- ❖ Automotive Outreach Manager will conduct key quarterly events to engage the Automotive community.
- ❖ IT Outreach Manager will start to schedule panel discussions to guide their CoP. Key areas are AI in PM, Electrification challenges and others TBD

2024 Outreach Planning



Military

- ❖ Key in CDOS Planning & Event
- ❖ Continue workshops to help various military groups with applications.
- ❖ On-board new Director and prepare for 2024 events.

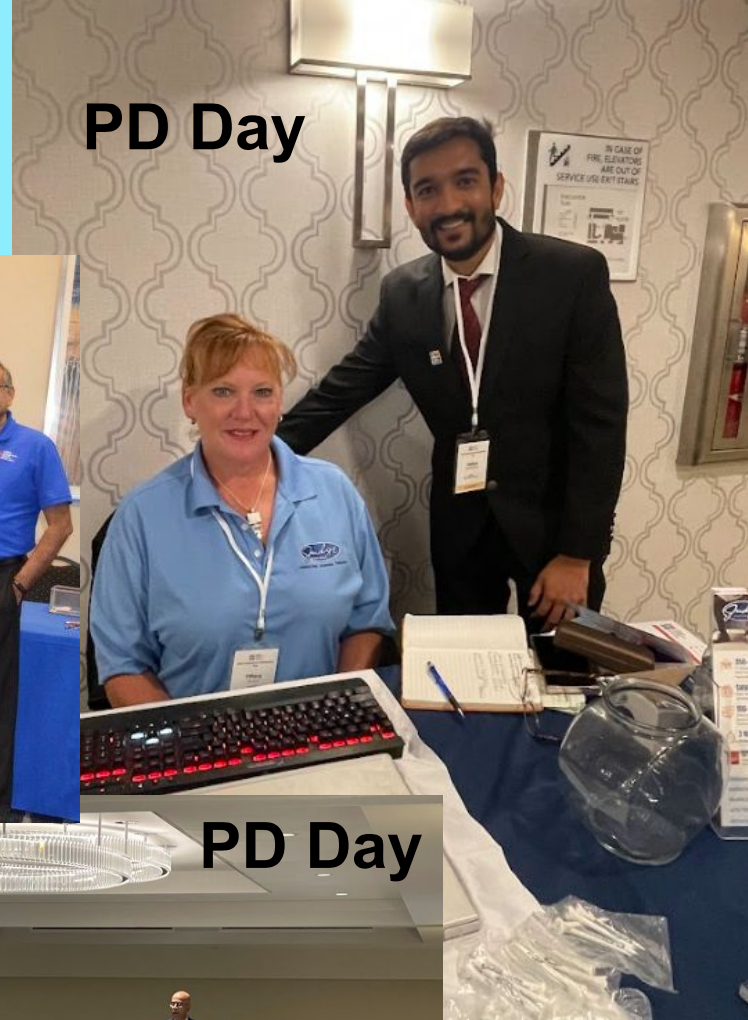
Academic

- ❖ Implement at least one successful project under the Better Together structure involving 2-3 separate student organizations at CMU
- ❖ Implement the PMI Student Club Pilot for PMIGL with students from at least 5 separate groups and 2-3 different universities, ran out of CMU, but open to other schools
- ❖ Help support Better Together and Student Clubs Program in other PMI Chapters in the US to help build the reputation of the Academic Outreach Team, and the overall PMIGL team, in PMI
- ❖ Develop and implement at least one additional initiative, beyond Better Together and the Pilot Student Club Program, to help build our reputation within at least one, and maybe more, universities outside of CMU in the local area.

2023 Marketing & Sponsorship Organization



2023



Symposium

Symposium

PD Day



WINNER!

YOUR CHAPTER HAS BEEN CHOSEN TO BE FEATURED AT

INTERNATIONAL PROJECT MANAGEMENT DAY 2023 ONLINE CONFERENCE

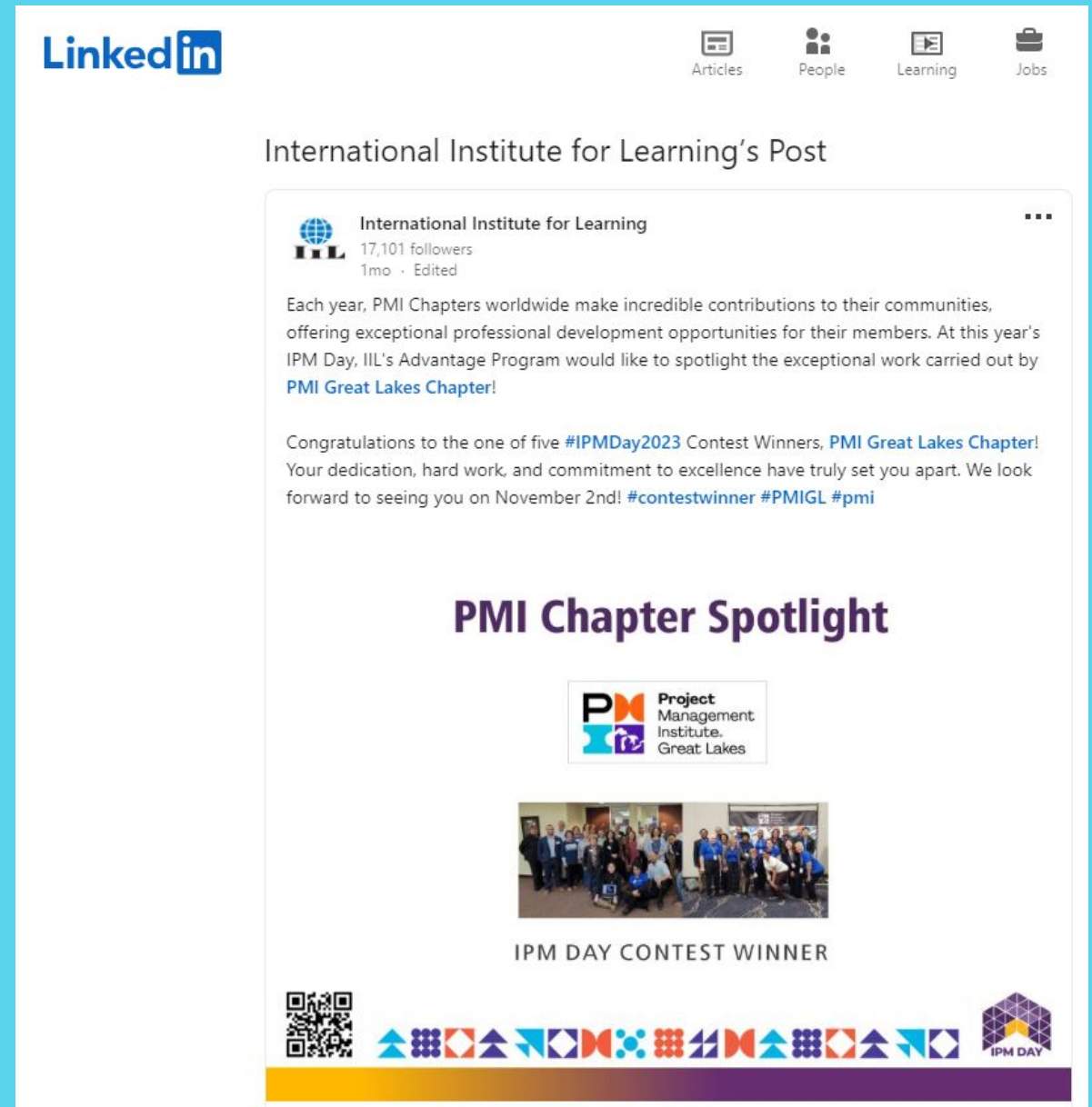
Live Day: November 2, 2023

What you've won...

- Top mention in upcoming IPMD2023 Marketing initiatives.*
- Prominent space in the IPMD2023 platform.*
- A complete, dedicated webpage at IPMD2023.*
- Live consultation with IIL Subject Matter Expert to create a customized virtual webinar for your Chapter (in addition to your 4 free webinars included in your AP membership).*

Thank you for your submission!

Winner of IIL's International Project Management Day 2023!



LinkedIn

Articles People Learning Jobs



International Institute for Learning's Post

International Institute for Learning
17,101 followers
1mo · Edited



Each year, PMI Chapters worldwide make incredible contributions to their communities, offering exceptional professional development opportunities for their members. At this year's IPM Day, IIL's Advantage Program would like to spotlight the exceptional work carried out by [PMI Great Lakes Chapter!](#)

Congratulations to the one of five [#IPMDay2023](#) Contest Winners, [PMI Great Lakes Chapter!](#) Your dedication, hard work, and commitment to excellence have truly set you apart. We look forward to seeing you on November 2nd! [#contestwinner](#) [#PMIGL](#) [#pmi](#)

PMI Chapter Spotlight

IPM DAY CONTEST WINNER

Current Sponsorship Opportunities 2024



Symposium
PDD
PMDOS
Sponsorship

Annual
Sustained
Sponsorship



Happy Hours



Diamond**

Platinum

Gold

Silver

Copper



Premier

Event

Exhibitor

NFP

2nd Annual PMI Great Lakes
Chapter
Project Management Community
Day of Service®



Marketing and Sponsorship 2024 Focus Areas



- Sponsorship and Marketing looking for more volunteers
 - Onboarding and volunteer roles are work in progress
 - Brand Marketing Position is Open
 - Integrate Outreach Marketing Efforts with rest for better synergy

Sponsorship 2024

- Get a Diamond Sponsor and bring back **DTE**
- Work with Prospect **MINDCAN Inc, Dechen Consulting Group, Inc**
- More in-person meeting with members
- Looking for Lansing and Thumb chapter sponsors

Marketing and Publicity

- Started Campaign templates for 2024 and more to come
- Make some headway in Podcast for better value to Sponsors
- Continue support in Photography, Video Shoots and Testimonials at the Symposium



2023 Communications Team



Synthia Adams
VP of
Communications



Jeff Adams
Website
Manager



James Harbaugh
Newsletter
Editor/Manager



Mitesh Shah
Email
Manager



Gia Todd
Director
Security and
Technology



Arijit Ghosh
Director
Social Media



Joseph Nwokocha
Hardware
Technology
Manager



Sean McConnell
Social Media
Manager



Sara Healy
Software
Technology
Manager



Ramana Nannagari
Social Media
Manager



Ifeanyi Ljioma
Communications
Manager



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Great Lakes

2023 Communication Accomplishments

PMIGL Website:

- Updated all team web pages and photo galleries for recent events

PMIGL YouTube channel for Speaker videos:

- Launched \$99 promotion for 2-years of Speaker presentations
- Sold 10 packages so far

Symposium:

- Continued using Orca Scan to capture session attendance

Social Media – Grew our social media membership:

LinkedIn Private Group: 1,587

LinkedIn Public Group: 1,222

Twitter: 617

Monthly Newsletter – Updated the format from email to a HTML file on the PMIGL website so members can view using their browsers





Rodney Johnson
VP of
Communications



Jeff Adams
Website
Manager



James Harbaugh
Newsletter
Editor/Manager



Mitesh Shah
Email
Manager



Gia Todd
Director
Security and
Technology



Arijit Ghosh
Director
Social Media



Joseph Nwokocha
Hardware
Technology
Manager



Sean McConnell
Social Media
Manager



Sara Healy
Software
Technology
Manager



Ramana Nannagari
Social Media
Manager



Ifeanyi Ljioma
Communications
Manager

2024 Communications Team





**Project
Management
Institute.**
Great Lakes

2024 Communication Goals



Website:

- Replace current website, Dark Rhino, with Star Chapter
- Implement Google Analytics on the new website platform

Symposium:

- Find an alternative for Backstage for the mobile App Agenda

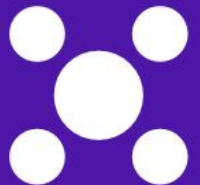
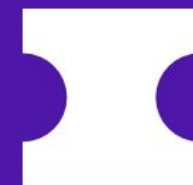
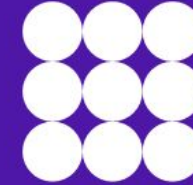
Social Media:

- Replace Sprout Social
- More forms of Social Media

YouTube – continue to leverage platform as revenue stream and research a better platform without Google restrictions

Newsletter – Continue to improve, enhance, and add valuable content
PMIGL Membership

Continue to be a key player in identifying new technology that will assist the Chapter



2023 Administration/Volunteer Mngt Team



2023 Administration Accomplishments



- Volunteer headcount grew from 72 in 2022 to 81 in 2023
- Launched Volunteer Testimonial interviews that are stored on YouTube
- Quarterly Volunteer Spotlight continued to recognize those volunteers offering their time and commitment to better our PMIGL Chapter
- Volunteer Onboarding Follow Up process broadened
- Volunteer Appreciation - partnered with Membership function to offer Volunteer Appreciation during the member appreciation event
- Broadened the Volunteer Exit Interview process

Thanks for your support volunteering and look forward to 2024

Administration 2024 Objectives



- Focus on NextGen and how to build up a NextGen PMIGL management team
- Hope to see an advanced platform for volunteer recruitment coming from PMI
- Reassess Admin organization and the effectiveness of the structure
- Implementation of Volunteer Spotlight video recordings
- Broaden the production of Volunteer Testimonial videos that are stored on YouTube

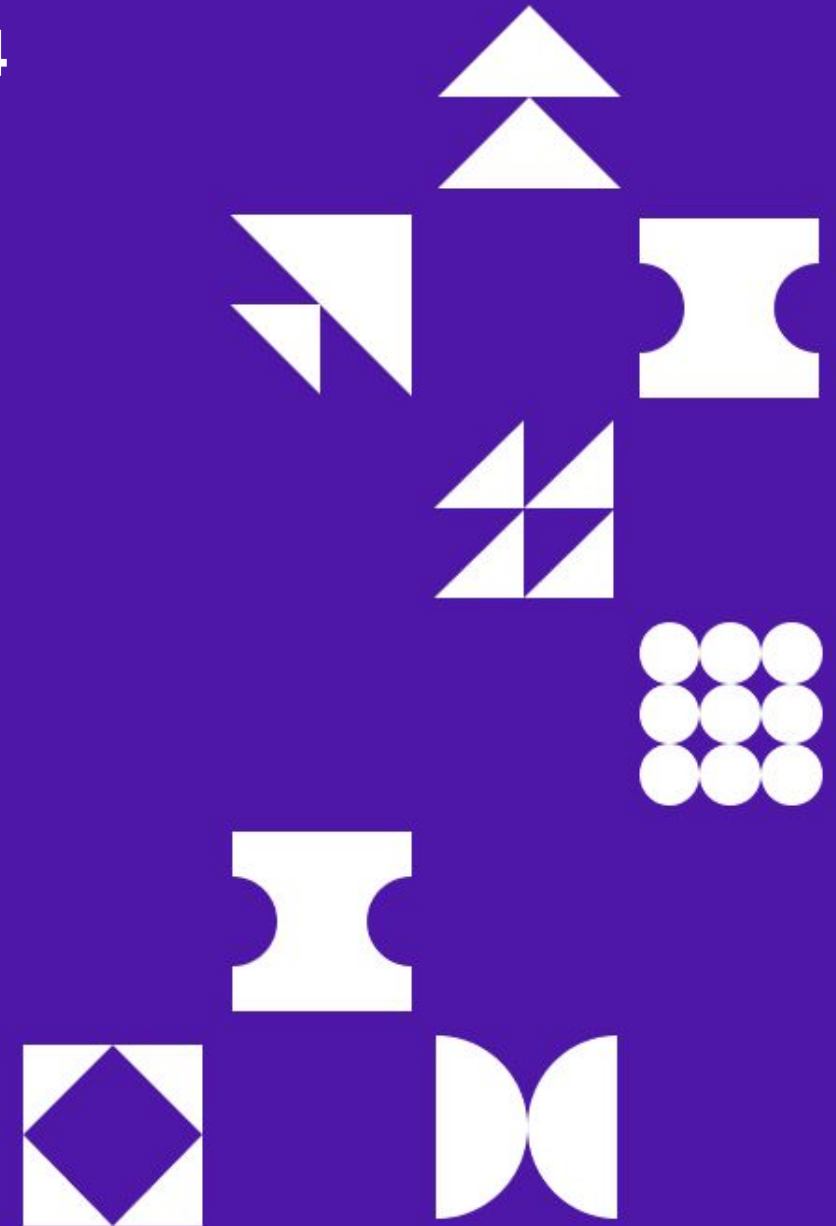
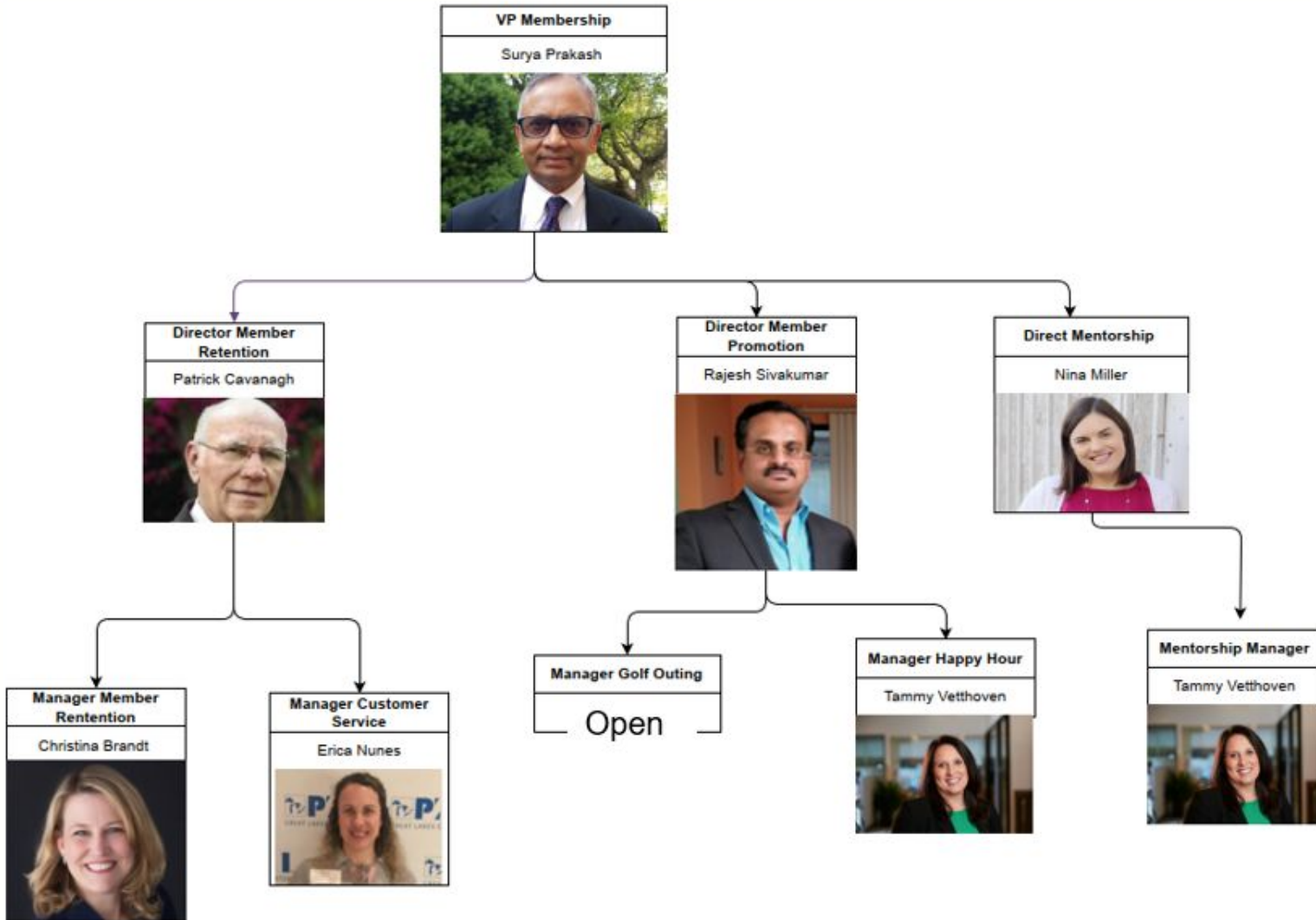




2024 Administration/Volunteer Mngt Team



Membership Team 2024



MEMBERSHIP ACCOMPLISHMENTS - 2023

- March Happy Hour & Volunteer Recognition (March 22nd)
 - Pop's for Italian
 - Good ambience at a nice restaurant in Ferndale
- June Happy Hour (June 15th) – Include folks from Lansing
 - Coratti's Pizzeria Bar and Bocce, Howell MI
- Mentorship
 - Nina Miller onboarded in February to plan and launch the program
 - Program set up in record time
 - Pilot program launched in July
 - 17 mentees, 15 mentors
 - First pilot ends in January 2024



MEMBERSHIP ACCOMPLISHMENTS - 2023 continued

- Membership Appreciation Day (August 16th)
 - Job Fair from multiple companies
 - Companies indicated receiving around 125-150 resumes
 - Buffet variety including vegetarian options
- Golf Outing (September 30th)
 - Downing Farms Golf Course, Northville
 - Lunch & Dinner
 - Raffle Drawing with several prizes
- Happy Hour (November 15th)
 - Beerhead Bar & Eatery at Novi Fountain Walk



MEMBERSHIP Plans - 2024



Mentorship

- Wrap up Pilot in January 2024
- Attract experienced members to be mentors
- Attract fresh PMs to be mentees and gain from the program
- Kickoff 2024 program

New Member Orientation

New Member Orientation 2024

- February, April, June, August, November

MEMBERSHIP Plans - 2024



Happy Hour

- March 2024 - In person
- June 2024 – In person (In a city park)
- October 2024 – In person



Member Appreciation Day

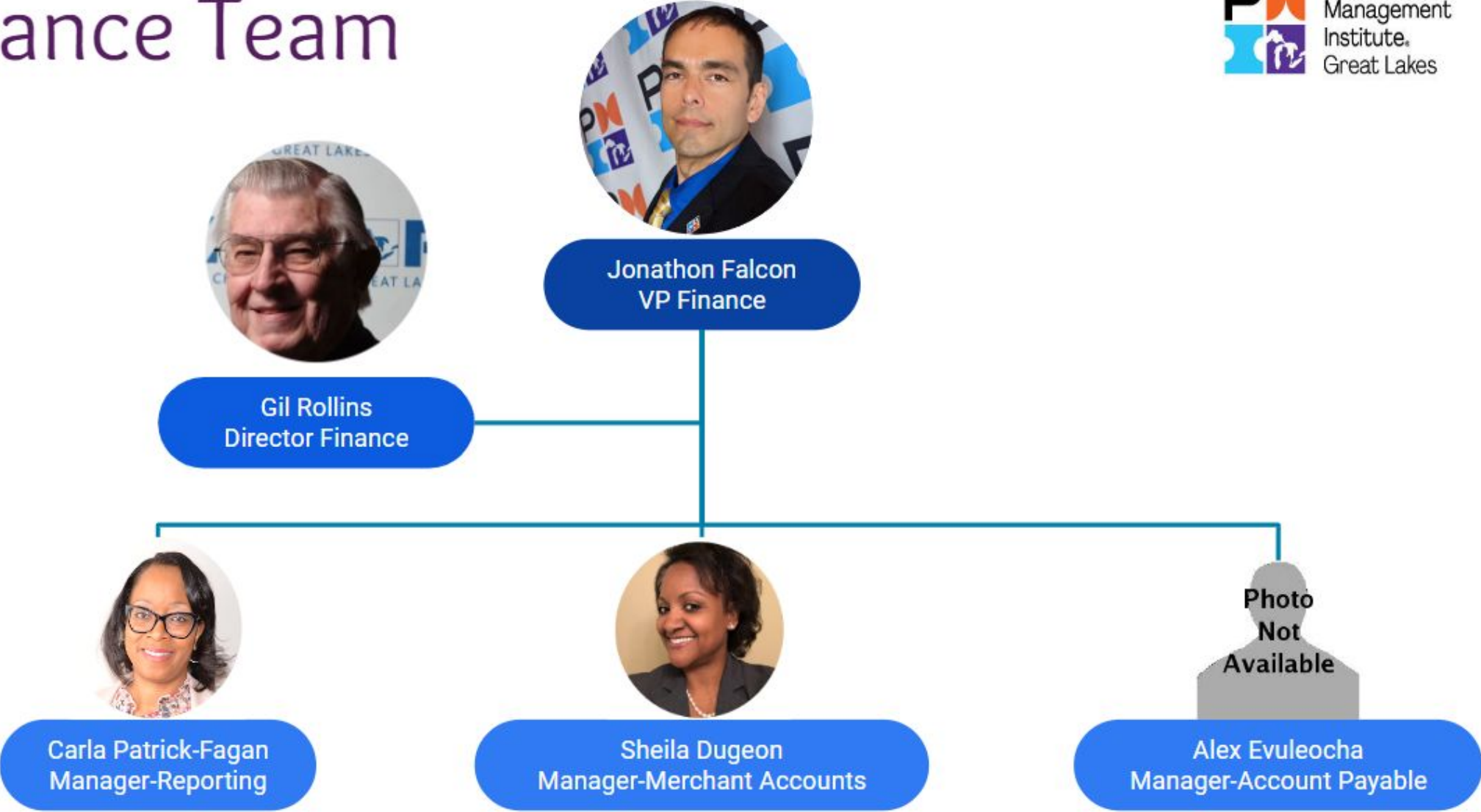
- August 2024
- Free event for members
- Multiple activities



Golf Outing

- August 2024

Finance Team



2023 Finance Balance Sheet (as of 2023-11-30)



JAN - NOV, 2023



ASSETS	
Current Assets	
Bank Accounts	
1000 Chase -Checking 175001553411	19,068.58
1010 Chase Savings - 9987	676.97
1015 Chase Savings - 7405	697.01
1017 Savings 1809 - sweep acct World Pay	1,426.56
1018 Saving Merchant Swp (...6962)	566.24
1020 Investment - PXY080624	146,407.10
1025 PayPal Account	1,890.93
1030 R4LIM Savings 1811	-10.00
Total Bank Accounts	\$170,723.39
Total Current Assets	\$170,723.39
Fixed Assets	
1600 Equipment	6,435.48
1700 Accum Depreciation	-6,435.48
Total Fixed Assets	\$0.00
TOTAL ASSETS	\$170,723.39
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
2800 Unrealized Gains & (Losses) on	
2810 Investment	20,063.69
Total 2800 Unrealized Gains & (Losses) on	20,063.69
3900 Retained Earnings	159,058.28
Net Revenue	-8,398.58
Total Equity	\$170,723.39
TOTAL LIABILITIES AND EQUITY	\$170,723.39

Finance 2023 Accomplishments



- ❖ Transition a New VP in mid term
- ❖ Continue online RFP process
- ❖ Added Reporting Transparency for BoD
- ❖ Initiate a Financial Review
- ❖ Automated Recalculating of Annual Budget Files

Finance 2024 Goals



- Add tracking for revenue in the online RFP
- Streamline process for faster reimbursements
- Automate monthly reporting templates
- Reduce volunteer time required for ongoing tasks
- Clean up unused recurring services

2024 OOP



Season's Greetings

