



Project Management Institute Great Lakes

23rd Annual Spring Symposium, April 19, 2024

“Transforming Project Management in an AI World”

Speaker Information Packet

Project Management Institute – Great Lakes Chapter
PO Box 771 Novi Michigan 48376
www.pmiglc.org



Building professionalism in project management.™

PROJECT MANAGEMENT INSTITUTE
Great Lakes Chapter

TABLE OF CONTENTS

INVITATION LETTER	3
ADVANTAGES OF PRESENTING AT PMIGL	4
PRESENTATION SELECTION CRITERIA AND PROCESS	4
PRESENTATION PROPOSAL FORM	5-8
SPEAKER ENGAGEMENT COMMITTEE CONTACT INFORMATION	8

INVITATION LETTER

Dear Potential Speaker:

The PMI Great Lakes Chapter cordially invites you to submit a proposal to present at its 23rd annual Spring Symposium with the theme *“Transforming Project Management in an AI World”*. Respecting the new normal and keeping the safety of our membership and community in mind, the symposium will be **safely gathering in an in person event on April 19, 2024, 8:00 AM - 5:00 PM. If chosen as a Symposium Breakout Speaker you will receive free Symposium admission, a certificate for speaking at PMIGL and a complimentary meal for volunteering your time.**

PMI Great Lakes Chapter is one of largest PMI chapters in the world serving more than 2,000 PMI members in the greater Detroit area. Project Management Practitioners from various companies attend our chapter events:

- | | | | |
|--------------------|-----------------|-------------|--------------------|
| ✓ GM | ✓ Ford | ✓ Chrysler | ✓ DTE |
| ✓ Johnson Controls | ✓ HAP | ✓ Accenture | ✓ Ascension Health |
| ✓ Flag Star Bank | ✓ MRM Worldwide | ✓ BCBSM | ... and many more |

For 22 years, the annual Spring Symposium has been providing a platform for the best minds in academia and industry to share the latest thinking and practices in Project Management with the Chapter membership.

In 2023, our 22th Annual Symposium delivered, and drew more than 200+ attendees from the Great Lakes Chapter and other chapters in Michigan, Ohio and Canada. In 2021, we anticipate drawing more than 575 attendees to the Symposium. We are organizing all our programs this year to align with the theme *“Transforming Project Management in an AI World”* and it centers on the Great Lakes Chapter providing a user experience that stimulates both project managers and business analysts to learn new things and adapt to rapidly changing environments. PMs are expected to be leaders and the driving force behind successful projects.

PMs have greater responsibility these days to navigate the rough waters of performance toward project success. The PM must communicate effectively to their colleagues and stakeholders. PM's must understand the impact their attitude makes toward the team around them. In a world where stagnation is a death sentence, innovation driven by the PM is life to a company.

The professional development goal is to motivate our stakeholders to become more innovative, creative and better-equipped leaders through our Chapter events (symposium, seminars, professional development day, certifications, monthly events, lunch events and social gatherings).

We are planning for 1-keynote speaker with approximately 9-12 presenters to lead our breakout sessions across 4 tracks. Currently, we are accepting proposals from distinguished academics and seasoned practitioners to present at the symposium. We invite you to submit a proposal by completing the presentation proposal form provided on page 5 of this document. We request you to submit your proposal before **Tuesday, January 9, 2024**, via email to director.speakers@pmiglc.net. The decision will be communicated to you by **Tuesday, January 16, 2024**. We are looking forward to your proposal and participation.

Yours Sincerely,
Nikita S. Kennard
Director, Speaker Engagement
PMI Great Lakes

ADVANTAGES OF PRESENTING AT PMIGL SPRING SYMPOSIUM

- No charge to present at the PMIGL Spring Symposium.
- Accepted Speakers will receive one complimentary symposium registration, including access to all conference presentations and keynotes.
- PDUs towards PMI's Continuing Certification Requirements.
- Opportunity to present to a large & experienced group of Project professionals. Majority of the membership works in major IT & Automotive Corporations in the Detroit Metro Area
- Promotion of speakers on PMIGL website, brochure and other mediums of communication. The event would also be promoted to membership of other PMI Chapters in Michigan, Ohio and Canada.
- Access to professionally conducted feedback surveys that will help the speakers evaluate their presentations.
- Potential future invitations to present at other PMIGL Events like Monthly Dinner Meetings, Forums, and Professional Development Days.
- Reference and recommendations to other PMI Chapters for Dinner Meetings/Professional Development Days/Symposiums

Note: Even if the proposal is not accepted for the Symposium, the proposal might be considered for other PMIGL events like Breakfast/Monthly Meetings and Professional Development Day.

PRESENTATION SELECTION CRITERIA AND PROCESS

- Speaker to complete the PMIGL Presentation Proposal Form and submit it to director.speakers@pmiglc.net
 - The Speaker Engagement Committee will evaluate the submitted proposals based on the below listed criteria/guidelines.
 - Alignment with the theme "*Transforming Project Management in an AI World*"
 - Speaker Credentials i.e. proven project management credentials and presentation skills
 - Educational Content. Promotion of products/services offered by the speaker or speaker's organization is not allowed.
 - Emphasis on practical application of the knowledge gained.
 - Preference will be given to the presentations that
 - Reflect current best practices in Program and Project management
 - Illustrate innovative and emerging project management approaches and techniques or developments
 - Provide a case study or real life project (successful or failed) with lessons learned
 - All the proposals will be evaluated holistically based on needs of the chapter membership. Criteria listed above are not to be considered comprehensive.
- Last date for submissions is **Tuesday, January 9, 2024**. Final decision by **Tuesday, January 16, 2024**.

PMIGL PRESENTATION PROPOSAL FORM

Speaker Name	
Organization & Job Title	
Mailing Address	
Email Address (es)	
Phone Numbers	Primary: Secondary:
Proposed Date	
Education	
Presentation Title	
Learning Objectives	
Presentation Level	<u>Introductory</u> <input type="checkbox"/> Intermediate <input type="checkbox"/> Advanced <input type="checkbox"/>
Presentation Key Summary (Bullet Points)	
Presentation Abstract/Description	
What specific qualifications do you bring to this topic and why did you select it?	(For committee use only – please be specific, the “make your Mom proud” words) [Maximum of 300 words]
Presentation Duration	
Presentation Method	
PMBOK Areas Covered	<input type="checkbox"/> 01 Integration <input checked="" type="checkbox"/> 02 Scope <input type="checkbox"/> 03 Schedule <input type="checkbox"/> 04 Cost <input type="checkbox"/> 05 Quality <input type="checkbox"/> 06 Resource <input type="checkbox"/> 07 Communication <input type="checkbox"/> 08 Risk <input type="checkbox"/> 09 Procurement <input type="checkbox"/> 10 STAKEHOLDER

Processes That Apply	<input type="checkbox"/> 01 Initiating <input type="checkbox"/> 02 Planning <input type="checkbox"/> 03 Executing <input type="checkbox"/> 04 Controlling <input type="checkbox"/> 05 Closing <input type="checkbox"/> 06 All
Who Should Attend	
Attendee Benefits	
Speaker Bio	Brief Biography for the Newsletter and Website (type and place of education, certifications, publications, licenses, job titles, accomplishment of significant projects you managed, Community/Civic Involvement, Family Information etc.) [Maximum of 300 words]
Speaker Presentation Experience	
Speaker Introduction at the Symposium	For proper introduction at the Symposium, please provide content for how you like to be introduced. The introduction sensitizes the audience to the credentials and content of your material. By knowing “where you are coming from”, the audience can set their frame of reference to comments, vocabulary
References	
Meal Choice	Chicken or Vegetarian
Distribution of Presentation Slides	Do you provide your consent to let PMIGL post the presentation material on the PMI GLC website. PowerPoint Presentation will be converted into PDFs. YES <input type="checkbox"/> NO <input type="checkbox"/>
<p>Please certify that the material you will be presenting is original and created by you. If Yes Check Here: Yes <input type="checkbox"/></p>	

Note: Please send your digital picture in .jpg format, while submitting the proposal. Email the proposal and the digital picture to: director.speakers@pmiglc.net

TERMS & CONDITIONS

1. All decisions regarding the selection of proposals rest with PMIGL and are final. In membership’s interest, PMIGL reserves the right to select speakers and topics not necessarily aligned with the program year theme or even project management. Director of Symposiums and VP Professional Development of PMIGL have the final say and authority in all matters related to the Symposium.

2. PMIGL is not obligated to provide reason(s) for selection or rejection of proposals.
 3. PMIGL reserves the right to cancel the Symposium with no obligation, financial or otherwise to the speaker.
 4. PMIGL reserves the right to replace a confirmed speaker if he or she is unresponsive to communications from PMIGL or PMIGL Officers.
 5. PMIGL will publish most of the information provided in the proposal form on the chapter's website, except personal information like telephone numbers and mailing address. **To provide visibility to the Speaker, PMIGL publishes the email address/website of speakers unless specified otherwise by the speaker on PMIGL website.**
 6. PMIGL will survey the membership for feedback after the presentations and the results will be kept confidential. Feedback will be shared only with the speaker only.
7. **Marketing:** Symposium speakers who wish to sell their own publication (books, cds and DVDs) may do so, with prior written permission from the PMIGL Speaker Director, and will also pay for the additional cost of space required for selling. The speakers may sell before or after their presentation and NOT during their presentation. The materials must be in relation to project management and in good nature. Company logs can be displayed on the first and last slide of the presentation, but not every presentation slide.
8. **Restrictions:** Following types of advertisements on any medium related to PMIGL are unacceptable, including any URL submitted by advertiser that may forward visitor to external website serving content that is unacceptable as: a. Advertisements for alcohol or tobacco b. Advertisements for weapons, firearms, ammunition and fireworks c. Gambling and lottery advertisements d. Advertisements for pornography and related materials and services e. Political and religious advertisements f. Advertisements that claim to offer a "miracle" cure or method g. Advertisements that make unsubstantiated health claims for the products advertised h. Advertisements directed at children i. Advertisements that are in direct conflict with specific dates of other, already planned GLC chapter events. j. Targeted e-blasts that are specific to only one outside group to PMIGL membership. k. No advertising shall be permitted which may injure the good names and reputations of PMI Global or the PMIGL.
9. **Privacy:** PMIGL will never allow its members' information, such as email addresses, member ID, without member consent, to be used for any direct marketing or solicitation purposes.
10. **Acceptance:** All advertisements submitted are subject to the acceptance and approval of PMIGL. Advertisements that are deceptive or misleading (by either statement or omission), make unsupported claims, are detrimental to the public interest, or are otherwise incompatible with the character of PMIGL and its publications will not be accepted. a. Advertisements that PMIGL considers to undermine the professionalism of the project management profession and/or PMIGL also will not be accepted. b. PMIGL, in its sole discretion, reserves the right to decline to accept any proposed advertising and this right shall not be deemed to be waived by prior acceptance or actual use of any advertising matter. PMI will consider the overall impression or tone of the advertisement and its impact on the audience for this advertising in determining whether such an advertisement will be accepted. c. PMIGL may include the word "advertisement" or otherwise add or delete text to or from advertisements that, in PMIGL's opinion, may

resemble editorial matter. d. Publishing or acceptance of an advertisement is neither a guarantee nor endorsement of the Advertiser's product or service.

11. Indemnification In consideration for PMIGL's agreeing to publish an advertisement, Advertisers agree: a. that they are fully authorized and licensed to use all intellectual property contained in the advertisement and that the use of the name of any individual or entity in a testimonial or other matter is authorized, not libelous, and does not constitute an invasion of privacy. b. To defend, indemnify, and hold PMIGL harmless from and against any loss, expense or other liability resulting from claims or suits for libel, slander, violation of rights of privacy or publicity, plagiarism, copyright or trademark infringement and any other claims or suits that may arise out of publication of such advertisements. 5. Limitation of Liability: PMIGL claims no duty to review the content of any advertisement, and the Advertiser remains solely responsible for any and all content of the advertisement at all times. a. PMIGL reserves the right to change its advertising rates and policy at any time without notice. b. PMIGL assumes no liability and will be held harmless for any liability posed by the content of Speaker's presentations and Sponsor's display materials. This includes intellectual property rights infringement or other claims against the Speaker, presentation content, Sponsor, or display materials.

12. Cancellations: PMIGL reserves the right in the unlikely event it is required to cancel an event and/or the Speaker's or Sponsor's participation at any time by notifying the Speaker or Sponsor in writing as soon as possible. If notification is made at least 4 weeks prior to the scheduled event, no payment of expense reimbursements will be made by PMIGL other than Sponsorship package fees. If cancellation notification is not made at least 2 weeks in advance of the scheduled event, additional reasonable and customary, non-refundable expenses, such as airfare ticket transfer

13. Informed Photographic, Audio, and Video Recording Consent & Release Agreement

I acknowledge that PMIGL will photograph or otherwise record my image and/or voice at this event. The intent of photography and recording by PMIGL includes, but is not limited to, incorporation into post-event publicity and archiving for members, participants, and other purposes. Therefore, I permit PMIGL, at its discretion, the royalty-free use of these photographs and/or recordings any time during or after the event. A copy of the video recording/photographs will be given to the Symposium speaker.

PMIGL will record the speaker's presentation in its entirety. Speakers at PMIGL events may photograph or otherwise record their own presentation and thereby assume all risks associated with that activity. PMIGL shall not be involved or liable whatsoever in that activity.

For the pre-recorded presentations, speakers may not re-use any of their previous video recordings, which are already available in YouTube or other streaming platforms free of cost. Any personal marketing content should not be included as apart of the video recording, which should be strictly covering only the approved topic in hand for PMIGL Symposium.

I have read and fully understand this release agreement. I am over the age of 18. This release agreement expresses the complete understanding of the parties

SPEAKER ENGAGEMENT COMMITTEE CONTACT INFORMATION

For any questions/clarifications regarding the speaking opportunities please contact



Building professionalism in project management.™

PROJECT MANAGEMENT INSTITUTE
Great Lakes Chapter

Nikita S. Kennard, (Primary) Speaker Director Email: director.speakers@pmiglc.net	Suja Joseph, (Secondary) Vice President of Professional Development Email: vp.pd@pmiglc.net
Michelle Baker – Symposium Director Email: director.symposium@pmiglc.net	